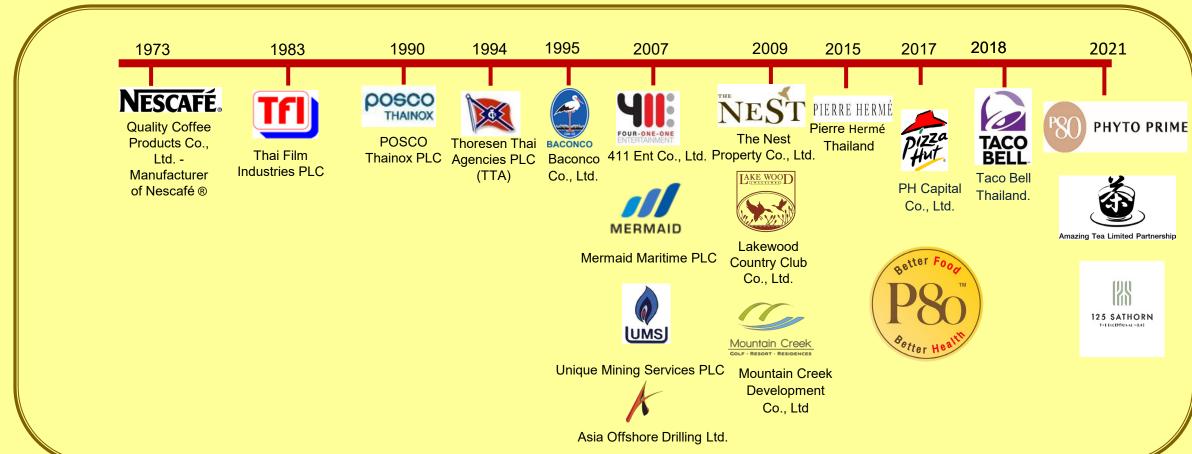


PM 80 Ltd. Company Profile





47 Years Of Success and Continuing Growth in leaps & bounds





Consumer Food and Beverage











PM Group, is one of the top, privately-held Thai

outlets, health food & nutritional supplements,

Chairman, Prayudh Mahagitsiri.

conglomerates with interests ranging from shipping, oil & gas services, plastic film, to food and beverage

entertainment, property development, golf courses and digital economy investments, under the leadership of the











Property Development and Golf course







The Nest Property Co. Ltd















Thoresen Thai Agencies (TTA)

Entertainmen



Industrial





Company Overview

Established: 11 March 2016

Registered capital: 40,000,000 USD

Category of Business: Health and Wellness products

• Headquarters: Bangkok, Thailand

Production plant: Lamphun, Thailand

Employees: 150

Parent Company:

PM GROUP



Our Company PM 80 Limited

• Proprietary innovative manufacturing technology with an investment of 2 Billion Baht in the factory which spans an area of 140- Rai(55 acres) in Lamphun province, located in the north of Thailand.

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- Certified with HACCP, GMP, ISO9000 and by the Thai FDA and also ADSI. (The Austrian Drug Screening Institute, located in Innsbruck Austria, a leading world class institution specializing in phyto based food, pharmaceutical and nutrition products)
- Supporting longan farmers by investing in a budget of 1,500 million baht for research & development and to ensure that they have guaranteed income for their longan crops. Furthermore 1,000 million baht has been reserved for future investment.
- Target to purchase from 7,000 to 10,000 tons of longan produce per year, with a value totaling over 100 million baht.



Chairman of PM 80 Ltd.

Mr. Prayudh Mahagitsiri

Prayudh is one of the most respected and successful industrialists in Thailand.

He has been ranked consecutively for many years in Forbes Magazine as Thailand's top billionaires. Furthermore he is also ranked in the category of Forbes Global Billionaires.

He is known in Thailand as one of the most influential businessmen for the past 20 years.

He is a visionary leader.





CEO of PM 80 Ltd.

Mr. Chalermchai Mahagitsiri

The only son of Prayudh and Suvimol,
Chalermchai is CEO of PM Group and PM 80 Ltd.,
EVP of Thoresen Thai Agencies, Mermaid Maritime PLC
and Unique Mining Services.

He was once deputy government spokesperson and deputy secretary general to the prime minister. He recently launched his music label 411 Music.

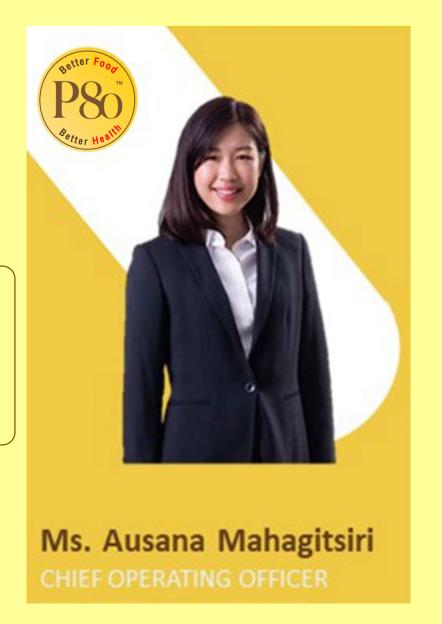




COO of PM 80 Ltd.

Ms. Ausana Mahagitsiri Dabbaransi

The youngest daughter of Prayudh and Suvimol Mahagitsiri, the COO of PM Group Co., Ltd, PM 80 Limited,
She also holds executive positions at Mountain Creek Development,
Thoresen Thai Agencies and Unique Mining Services.
She is a Sasin graduate and also has a BSc from Boston University





COO of PM 80 Ltd.

Mr. Kamolsut Dabbaransi

Kamolsut Dabbaransi comes from a line of political heavyweights such as his own father, former deputy prime minister Korn Dabbaransi. However, he prefers to invest his time and effort into business. He has various Food & Beverage businesses including Mugendai restaurants, Pierre Hermé and Taco Bell, the popular international chain –jointly with his wife's family. His wife is the youngest daughter of Prayudh and Suvimol Mahagitsiri. They have two young sons.





Top Management of PM 80 Ltd.

Sr. Executive Director Ms. Pranee Vittayapasit



She has vast experience in diversified areas and has also worked closely with the Chairman to establish P80. Presently she is assisting in overseeing the company to establish an integrated management system that will assist the top management to accomplish their goals and achieve P80's mission & vision.

GM. of PM 80 Ltd. Mr. Chainaronk Trongnamsukkij



He comes with expertise in the area of FMCG(fast moving consumer goods) and has worked in various global MNC's including P&G, Nestlé and Kraft Foods.

With his multifaceted experience he has brought leadership skills that will enable P80 to reach its full business potential through sales, robust commercial strategies, and team management.



Professional Specialist - Senior Advisors of PM 80 Ltd.



Assoc. Prof. Charin Techapun, Ph.D. presently is at the Faculty of Agro-Industry Chiang Mai University and has been there since 1998. He also served as a Dean of the Faculty of Agro-Industry. He is now the Vice President of CMU.



Assoc. Prof. Dr. Surapol
Natakankitkul
is one of the scientists conducting
Research on Phellinus mushrooms
at the Department of
Pharmaceutical Sciences, Faculty
of Pharmacy, Chiang Mai
University.



Dr. Marut Jirasetsiri,
was the President of
Department of Thai
Traditional and Alternative
Medicine.



Mr. Sorakrit Wannalak, was a Manager of Public Relations and Communications Division, Thai Airways



PM 80 LTD. Headquarters & Production plant

Headquarters





Production plant



Located in Lamphun province, northern part of Thailand Total Area: 227,200 m² (2,445,560 ft²)

Production Area: 3,360 m² (36,166 ft²)



EXPANSION PLANS PRODUCTION PLANTLamphun province









PM 80 Raw Material Sourcing from farm to factory intelligence





Longan Farm with Good Agricultural Practice – <u>GAP standard</u>





บริษัท พีเอ็ม 80 จำกัด / PM 80 Ltd.



Exclusive Product Innovations

PM Group has been in co-development & collaboration with leading universities and science institutions in Thailand including:

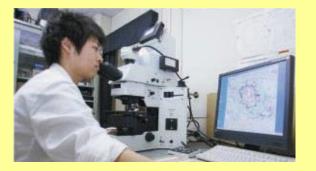
- Chulalongkorn University
- Chiangmai University
- Chulabhorn Research Institution











PM Group has acquired the patent of the manufacturing technology to produce, market and distribute P80™ products worldwide, through its subsidiary- PM 80 Ltd.



Partner with A World Class Research Institution and Laboratory















ADSI is a research enterprise of the **University of Innsbruck** offering its services for Phyto pharma, dietary supplements, Phyto cosmetics, nutrition and related industries.



Recently, **The Federal Ministry for Social Affairs, Health, Care and Consumer Protection of Austria** has officially approved ADSI's PCR analysis platform for COVID-19 tests .



PM 80 Limited takes pride in partnering with a world renowned research institute ADSI (Austrian Drug Screening Institute, Innsbruck Austria), research results confirmed the Anti-viral activity of P80 Longan Essence.

Research of P80 and its qualities to protect against viruses by ADSI(Austrian Drug Screening Institute)

P85

From the research results of ADSI, they have analyzed that :-

P80 contains Polysaccharides that can handle the SARS-CoV-2 Virus
Because the Polysaccharides can wrap around the virus cell and not allow it to stick to various linings in our bodies.





Professor Günther K. Bonn

Founder, CEO & Scientific Director Austrian Drug Screening Institute (ADSI)



Reduces blood glucose

levels

P80[™] Longan Essence

100% Natural Longan Herb Extract with multiple Health Benefits



- Improves sleep quality
- Relieves Stress
- **Promotes Blood Circulation**
- Relieves Fatigue
- Rich in Antioxidants
- Safe for people with Diabetes (Low GI. Index 46.7%)
- **Boosts Energy & Vitality**









added Sugar

Preservatives

Artificial Flavoring

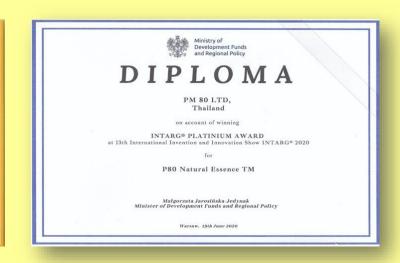
Synthetic Coloring



Awards Won by PM 80 Ltd.







International Innovation

Award

Macao

Quality Product of the Year
Food and Drug Administration
Bangkok, Thailand

INTARG® Platinum Award Winning

Ministry of Development Fund and Regional Policy Poland



Product Portfolio







P80[™]
Natural Essence
Rich Source of
Antioxidants

Preemptive

Protection

Facial Care

& Eye Care

Health & Wellness Benefits

Energy

Booster

Immunity Enhancer

Vitality Expert

> Refreshes Body & Mind

















บริษัท พีเอ็ม 80 จำกัด / PM 80 Ltd.



PM 80 Ltd. Strengths

PM GROUP

Strong

Financial Back













Product Diversification





Strong Research Back Up



Strong Reputable Global Partner

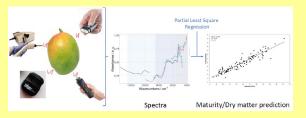


World Class Production Standard



Plant Based Innovation

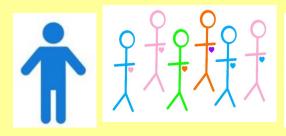




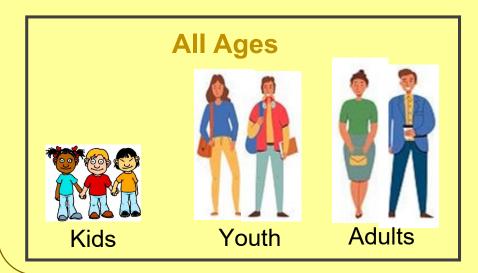


Who are the potential consumers for our Healthy Products

All Genders







P80 Longan Essence



Anti Virus P80 Plus Spray



LONGA sparkling refreshment Carbonated drink





THE MIRACLE of

LONGAN EXTRACT











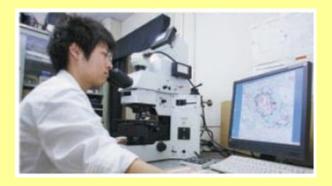




Approved Benefits from FDA

Healthy Benefits





PATENTED MICRONIZE TECHNOLOGY

- Good for Overall Health
- High Antioxidants
- Relieves Stress
- Relieves Fatigue
- Encourage sleep quality
- Safe for people with Diabetes
 (Low Gl. Index 46.7%)







1 Spoon gives SUPERIOR ANTIOXIDANT

SUPER Antioxidant = Immunity Boost

or

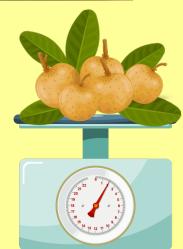


1,300 ml of Honey



P80 Natural Essence

1 Table Spoon= 2 kgs of Longan



9 cups
of Green tea





How to Use

Usage: 1 table spoon (15ml) per dose, 1-2 times per day
Consume directly, mix with water or mix with your preferred
food/beverage







บริษัท พีเอ็ม 80 จำกัด / PM 80 Ltd.



Product Information











Size	100 ml	250 ml	360 ml
Number of consumption	6 days	17 days	24 days
Packing	12 bottles/carton	12 bottles/carton	6 bottles/carton
Shelf life	24 months	24 months	24 months



Find us in Leading Pharmacies and retailers



- Big C Pure
- Lemon Farm
- Foodland
- Golden Place
- Health up
- King Power

- ตำรับไทย สมุนไพร
- ภูมิใจไทย
- สบายใจ
- ชีวิตดี
- OTC drug stores nationwide



















Healthy Guilt Free Refreshment







Our Formula



From P80 Essence
We created a
consumer oriented
product in LONGA





Not just an ordinary Carbonated drink Thailand's first Innovative
Sparkling Longan Drink

Great Taste and benefits

Made from Natural Extract

Product Attributes





Normalizes Immune System

Source of Vitamins and Antioxidants

Refreshes the body

*Only 70 Calories



Sparkling and refreshing with longan benefit



Made from Natural Longan Concentrate



High Vitamin C Helps Boost immunity



Vitamin B gives energy and refreshes your body



Vitamin E supports Antioxidants, helps moisturize your skin

Award Winning Product from Ministry of Public Health







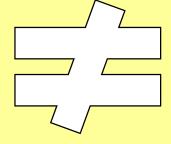


Product Perception Vs Brand DNA



We are proud to be the only one to offer Longan Extract Soda with all its health benefits









The Longan Drink is viewed as Local, Traditional, Old School



Brand Character/mood and tone

Refreshing boost + healthy benefits from P80 concentrate

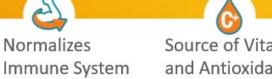
Happy Moment, Healthy life

More than an ordinary juice drink













Refreshes

the body

From P80 Essence

INNOVATIVE





Our Target Consumer



We Believe that our Product is Good for Everyone, young and old

Communication Target

- Primary Target: The 18-40 year old and the so-called Generation C (connected consumers). They are not confined to the norm and seek out innovative and healthy products. Age does not matter, as they stay young at heart
- Secondary Target: All CSD and Soda Lovers that have become health conscious, and have a trendy lifestyle



Product Detail





Description	Detail	
Product Name	P80 Longa	
Ingredients	P80 Longan Concentrate Vitamin C Vitamin B3 Vitamin B5 Vitamin B6 Vitamin B12 Vitamin E	
Packaging	Bottle 325 ml, Can 250 ml	



Available at Famous Distribution Channels















P80 Plus Spray



- P80 Plus Spray originated from the research results of ADSI, (Austrian Drug Screening Institute, Austria), led by Professor Günther K. Bonn the Founder of ADSI.
- These results were then used to develop the formula, by Professors at the Faculty of Pharmacy, Chulalongkorn University- a leading university in Thailand.
- P80 Plus Spray has anti-viral properties.





PHYTO PRIME P80 Phyto-Prime Cosmetics GmbH

In the developmental stage: Cosmetics

P80 Longanox® The base substance for new formulations

Longan extracts – *P80 Longanox*® contains anti-aging agents, because of their capacity on scavenging reactive radicals Longan extracts – *P80 Longanox*® natural essence has Collagenase inhibitory effects – anti aging effect

Longan extracts – *P80 Longanox*® natural essence has skin brightening effect

Longan extracts – *P80 Longanox*® natural essence has skin calming Effect

Longan extracts – *P80 Longanox*® create the base for the Longan Beauty Cosmetics in combination with other natural ingredients









Company's contacts

Bangkok Head Office

Working Day: Monday - Friday

Working Time : **8.00 – 17.00**

Factory – Lamphun Province

Working Day: Monday – Saturday

Working Time : **8.00 – 17.00**

PM 80 LTD.

111 JARAS MUENG ROAD PATHUMWAN BANGKOK 10330 THAILAND

> TEL: +6680-800-0000 Chainaronk.t@pm-80.com www.p80thailand.com





Thank you